**European Logistics Association**

Object: invitation to send applications for the European Award for Logistics Excellence 2011

Dear Colleagues,

As you know, ELA organises every year the European Award for Logistics Excellence.
Next year, the ceremony will take place in the beautiful city of Lisbon (Portugal, May 26th)
hosted by Aplog - our Portuguese member association.

The European Award for Logistics Excellence, organised with the main objective to
stimulate innovative, concrete solutions in the logistics industry, has confirmed in every
edition its prestige and appeal towards companies and professional.

At this first stage, you are kindly asked to start collecting the projects from the ones among
your members that wish to candidate for the Award.

For this purpose, you will find enclosed the official application form.

A few conditions to apply:

- Projects need to be pre-judged by National Associations and, by preference, be
  finalists of the national awards.
- They have to be implemented for at least 80% and of a recent date.
- They need to be written in English and must not exceed 25 A4 pages.
- They should be in a pdf, Word or PowerPoint format.
- Applications can only be entered by ELA Member Associations, and not directly by
  companies.

Additional electronic media such as videos or presentations will not be considered and
should not be included in the PDF file.

By submitting a project, the nominee gives permission for the work to be published and for
the use of the paper and its content by ELA (you can also find the general conditions for the
ELA Award on the website: www.elalog.org)

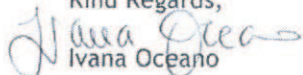The projects are to be sent to the ELA head office: ivana.oceano@elalog.org cc
nicole.geerkens@elalog.org
The reception of the submission will be confirmed.

Please, make sure that all application forms, together with candidates' projects will be
submitted no later than the 10th December 2010.

Do not hesitate to contact the ELA head office for additional information and assistance.
We look forward to receiving your applications!

Kind Regards,

Ivana Oceano