

FROM INNOVATION TO RECOGNITION



Presentation Of The Best Logistics Projects
With Awards Ceremony.

3rd October 2024, 3:00 pm

**Bled Rose Hotel
Bled, Slovenia**

Support innovation, sustainability,
the use of advanced technologies and
the sharing of good practices.

Find out why it
pays to become an
ELA Awards 2024
sponsor.



ELA Awards Philosophy ...

In today's fast-paced logistics industry, staying ahead requires **constant vigilance over processes, embracing emerging technologies, understanding macroeconomic trends, and quick adaptation.** Change is a core component of our work. Confronting the status quo involves expertly handling current challenges while keeping an eye on future opportunities. Openness to new ideas and bold innovation are critical for developing groundbreaking business models and achieving growth.

Leading experts or peers share their knowledge, insights, innovation and they work together – even with competitions.

The best among them ascend to the stage of the ELA Awards Ceremony.

The ELA Awards, Logistics Project of the Year, is a distinguished competition that recognizes excellence and innovation in logistics and supply chain management. The competition takes place on the model of the "Champions League".

Each national member Association is invited to enter their national award-winning project into the competition and a European panel of judges first selects the finalists and after finally presentation the winner of ELA Award Project of the Year is known.

The criteria used to select the winner of the award are designed to encourage entries from companies of all sizes and sectors.

The ELA awards are organised by the European Logistics Association (ELA), this year in cooperation with the event host Slovenian Logistic Association (SLA).



22

NATIONAL MEMBERS

55.000

PROFESSIONALS

75+

ANNUAL EVENTS
AROUND EUROPE

10.000+

CERTIFIED
LOGISTICIANS

4.000+

FOLLOWERS
ON LINKEDIN

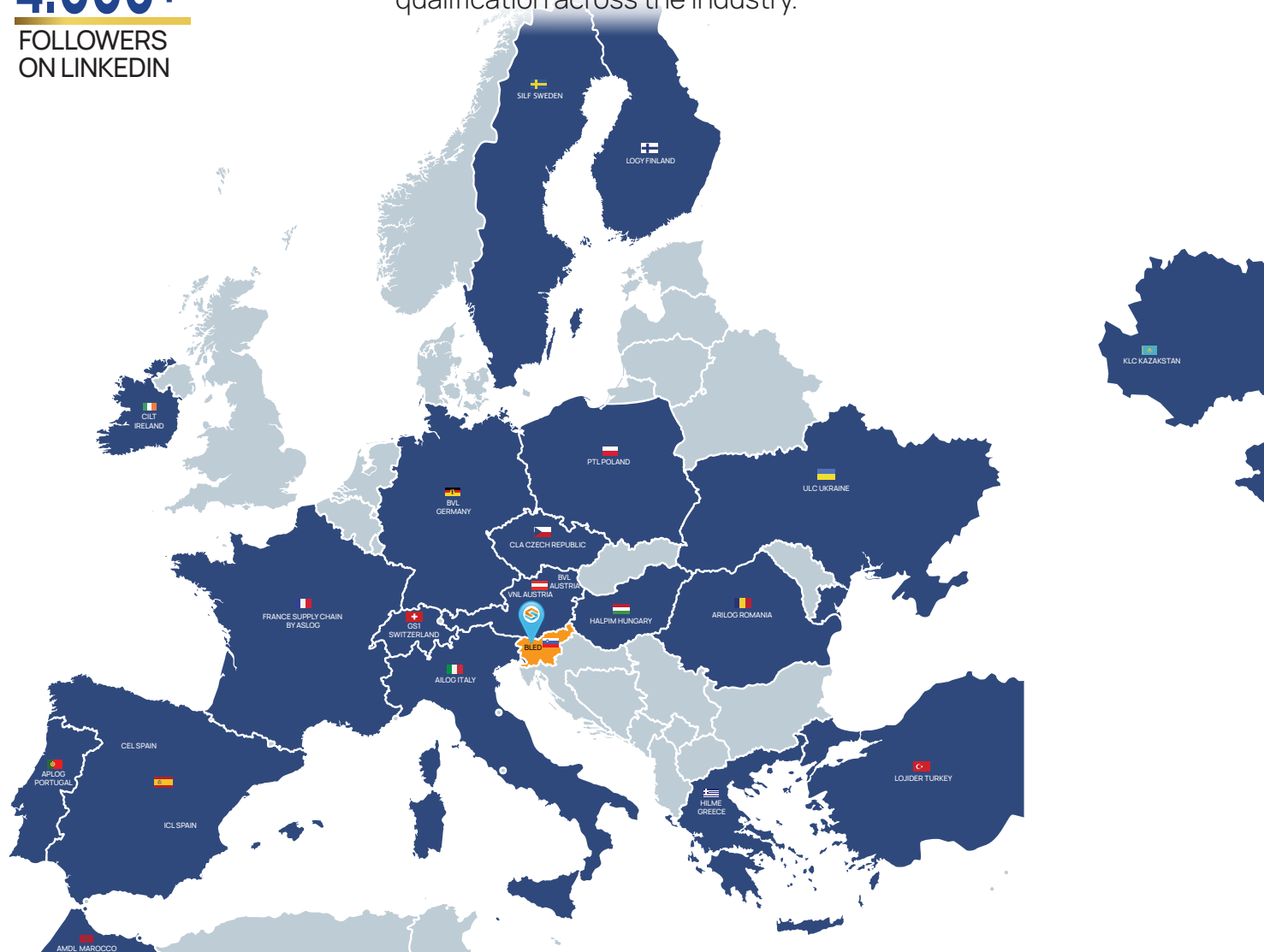
ELA Connects 55.000 Professionals

The **European Logistics Association (ELA)**, which celebrates its 40th anniversary this year, unites national logistics associations across almost every European country and even includes several nations outside Europe. Members of these associations are **professionals working primarily in industry logistics roles but also in various service sectors**. Throughout this network **ELA reaches 55.000 professionals**.

ELA strives to:

- advocate for the logistics and supply chain profession by **boosting professional competencies**,
- offer an **international platform for networking** opportunities,
- **foster innovation and best practices** in the European logistics and supply chain sectors,
- and facilitate the **exchange of ideas, sharing of knowledge**, and dissemination of information within its network.

One crucial element of ELA is the **ELA Certification program**, which regulates the Standards of Competencies in Logistics and Supply Chain with the goal of achieving a uniform level of qualification across the industry.



“We Make Relationships.”

The **Slovenian Logistic Association (SLA/SLZ)** is a dynamic, voluntary organisation **with 300 active members** who are logistics professionals and managers. While it may seem small, we work with heart.

Our mission is to **connect everyone involved in creating supply chain networks** – from service or solutions providers to end-users, educational institutions to government bodies.

Our proactive initiatives aim to raise awareness about the significance of the logistics field while showcasing Slovenia's strategic advantages and potential. We advocate for innovation, the dissemination of best practices, and fostering connections and cooperation among our members and the wider interested public.

Annually, we host more than 15 events. Among our major events are the **Keep IT Simple** conference, focusing on IT in logistics and production, and the **Logistics Congress**, which, over its decade-long tradition, has become the premier logistics event in the region. This year's congress gathered **600 participants from over 20 countries**.

We firmly **believe that to make a difference, we need to work together**.

CargoX's achievement in winning the ELA Awards 2023 stands as evidence that collaboration works.

In this spirit of networking, partnership, and sharing excellence, we look forward to welcoming you on 3rd October 2024 in Bled, Slovenia.

15+

ANNUAL EVENTS
IN SLOVENIA

300

MEMBERS
OF SLA

1.500+

LOGISTICS & SUPPLY CHAIN
MANAGERS OF NEWSLETTER
SUBSCRIBERS

1.400+

FOLLOWERS
ON LINKEDIN

3

PROFESSIONAL
AWARDS

About the Venue

Welcome to Bled, a world-class tourist gem on the edge of the Triglav National Park, nominated as one of the Seven New Wonders of the World. Bled is a town on Lake Bled in Upper Carniola, north-western Slovenia. It is located 54 km from Ljubljana, the capital of Slovenia, and 33 km from Ljubljana Airport.

The unique view of Bled with its castle, lake, and small island in the middle of the lake, is a world-famous photo.

Bled Castle, a silent witness to its former power, stands firm and confident on the cliff above the lake. Below it lies Lake Bled, with its extraordinary beauty. In the middle of the lake is a romantic island with a church.

In addition to these sights and the beautiful nature, there are many other interesting places in and around Bled that invite you to visit them and combine the useful with the pleasant.

The ELA Awards 2024 Ceremony will take place at the Bled Rose Hotel, a 4-star hotel on the unique location by the shore of Lake Bled.



LIVE STREAMING

150+

PARTICIPANTS
AND GUESTS



PRESS RELEASE
VIA ALL ELA MEMBERS

Programme Announcement

In the morning session, the **8th Keep IT Simple 2024 conference** will take place, where every year SLA gives companies the opportunity to present thematically oriented solutions in the field of IT in logistics and production. This year's focus is on **automation and digitalisation in logistics and production**.

After the lunch break, **the focus will be on best practices** – the final projects that will compete for the **ELA Awards 2024**, the Best Logistics Project of the Year.

Timeline*

9:00 am–1:00 pm Keep IT Simple 2024
IT in Logistics and Production (optional)

1:00–3:00 pm Lunch Break

3:00–6:00 pm Opening Speeches
Igor Žula, President of the Slovenian Logistic Association (SLA)

Prof. Dr. Markus Mau, President of the European Logistics Association (ELA)

Presentation of the Finalist **

ELA Award Winners

6:00 pm– Cocktail Party & Networking

* Organisers reserve the right to make changes to the programme.

** The finalists will be announced after the nominations are closed.



Become a Sponsor

Here's your opportunity to sponsor and influence the ELA Awards 2024, **positioning yourself as a key innovator in the future of logistics.**

The logistics professional community is hungry for collaboration, fresh opportunities, and networking. **Seize the moment to connect with the European logistics audience by becoming a sponsor of the esteemed ELA Awards 2024 event.**

Choose the sponsorship package that best meets your requirements. If you have any further suggestions or questions, please do not hesitate to contact us.

SPONSORSHIP LEVEL AND BENEFITS	GOLD SPONSOR 3.000 €	SILVER SPONSOR 2.000 €	BRONZE SPONSOR 1.000 €
Announcement of the sponsorship in the organiser's social media (SLA, ELA)	✓	✓	✓
Logo on the event website (with an active link to the sponsor's homepage)	✓	✓	✓
Logo in the organiser's e-vites	✓	✓	✓
Banner of the sponsor with active link to the homepage in the organiser's e-vites	✓		
Logo in printed /pdf advertisements for the event	✓	✓	
Logo in the press release (PR)	✓		
Ad (200 x 200 mm) in the pdf invitation (programme) to the event	✓	✓	
Promotional article for News on SLA website	✓		
Logo or one-slide ad on a main screen before broadcasting and during the break	✓	✓	
Presentation with exhibition space in the foyer of the Conference Hall	✓	✓	
Roll-up banner at the exhibition site	✓	✓	✓
Video display (2 min) after welcome speeches played on the main screen and also on the live broadcasting or a personal speech (max 5 min)	✓		
Sponsor's take away gifts for all participants	✓	✓	
Public gratitude for a sponsorship at the event	✓	✓	✓

Special Offer: DIAMOND SPONSOR for 5.000 € (2 packages available)

Upgrade your ELA Awards 2024 Gold Sponsorship to include sponsorship of the **Keep IT Simple 2024 conference**, held at the same venue just before the ELA Awards 2024, and become a Diamond Sponsor.

For more details on sponsorship opportunities for the Keep IT Simple 2024, please [click here >>>](#)

Meet Some Of The ELA Awards Winners



WINNER 2023



CargoX and MTS

Project:

NAFEZA - National Single Window for Foreign Trade Facilitation with CargoX Platform for Blockchain Document Transfer

WINNER 2022



E.LECLERC, SOCAMIL and WITRON

Project:

Fully automated omnichannel / multitemperature distribution centre



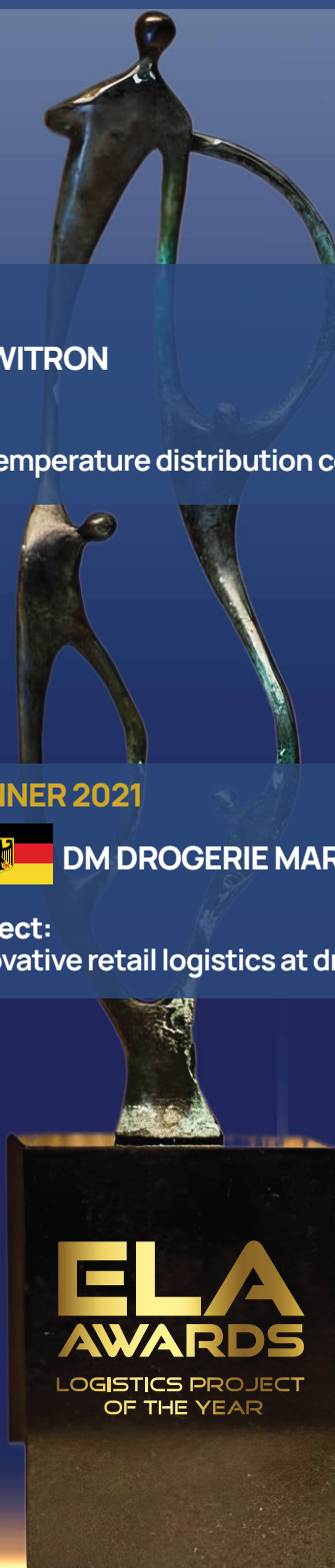
WINNER 2021



DM DROGERIE MARKT GMBH + CO. KG

Project:

Innovative retail logistics at dm | Integrative. Intelligent. Automated.



More Than Networking Event. Exposure. Creativity. Publicity.



Slovenia



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